



# Parks & Recreation Town of Stowe

PO Box 730  
336 Park Street  
Stowe, VT 05672

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## Stowe Arena DASHER BOARD ADVERTISING CONTRACT

Town of Stowe, Vermont (OWNER, herein) agrees to provide space on the inside dasher boards of the Stowe Arena to \_\_\_\_\_ (CLIENT, herein) for the purpose of placing a banner, promoting CLIENT'S business or other suitable purpose.

The Agreement shall continue for one full year from installation of dasher board sign. The Client will be invoiced once the sign is installed indicating the installation date. Client will be billed on a year to year basis.

Sign cannot be shared by more than one business unless the businesses are co-owned and have like names. If a CLIENT goes out of business, CLIENT may choose to replace the banner, at their own expense with a message for another banner if they own that other business. Layout design for the new banner shall be subject to the approval of OWNER, which approval shall not be unreasonably withheld. CLIENT shall pay the expense of the construction of the new banner.

OWNER reserves the right to remove the sign of any business that is no longer in business without compensation to CLIENT.

Rates are available for three-years for \$1700\* or annually for \$650. Dasher board signs are paper with a plexiglass covering and measure 96" x 34". Get mirrored or double the size of your ad for three-years for \$2500\* or annually for \$1000. Production of the originals is covered by OWNER as part of the initial contract with 3-year contract, responsibility of the CLIENT for 1 year contracts. \*3 year contracts are paid in full or 50% year 1 and 50% year 2.

Please select one: \_\_\_\_ annual contract; \_\_\_\_ annual mirrored/double  
\_\_\_\_ 3-year contract; \_\_\_\_ 3 year mirrored/double

Contract Dates: \_\_\_\_\_ Total Amount Due: \_\_\_\_\_

CLIENT can agree to use their own sign company with approval from OWNER.

CLIENT name: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CLIENT address: \_\_\_\_\_ PHONE: \_\_\_\_\_

CLIENT Signature \_\_\_\_\_ Date \_\_\_\_\_

OWNER Signature \_\_\_\_\_ Date \_\_\_\_\_